

THE GENERAL ATLANTIC DIFFERENCE

GENERAL ATLANTIC is a leading global growth investor with a history of adding value and building market leading companies. Our long-term investment horizon, global reach and collaborative approach focuses on taking a company to the next level of growth. GA has \$8 billion of total committed capital and a portfolio valued at \$12 billion.¹

A PARTNERSHIP APPROACH

For over thirty years, General Atlantic has provided deep understanding of market trends and industry-specific expertise to help over 200 growth companies achieve scale, extend global reach and complete strategic acquisitions.

UNIQUE AND PATIENT CAPITAL BASE

GA's differentiated capital base consists of global families, well-established endowments, foundations and strategic institutions. Our unique structure supports a long-term investment horizon and value-added approach that is highly valued by entrepreneurs.

GA GLOBAL TEAM

- Approximately 100 global investment professionals²
- 19 special advisors
- Over 200 total employees
- 11 offices worldwide



GLOBAL GROWTH INVESTORS

- Focus on global growth equity investing
- Deep sector expertise and thematic approach
- Aligned for growth and established reputation as a “value-added” partner
- Experienced and cohesive team
- Consistently strong performance and significant annual liquidity
- Differentiated and stable capital base

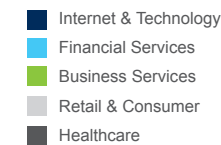
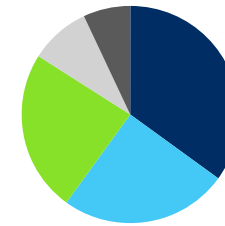
INVESTMENT OBJECTIVES

- \$1.5 - \$2.0 billion invested annually across sectors and geographic regions
- Target investment range of \$75 - \$400 million
- Primarily minority investments
- Seek 10 - 12 new investments each year
- Lead investor; board seat with active influence
- Target companies with sustainable organic revenue growth of 15%+
- Growth drives returns; limited use of leverage

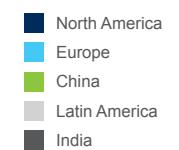
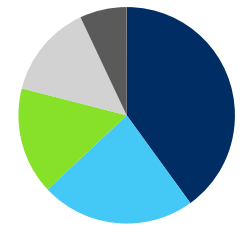
1. Total committed capital and portfolio value as of December 31, 2013.
2. As of December 31, 2013, investment staff consists of 81 investment professionals and 18 Portfolio, Research and Resources Group professionals.
3. Includes all current investments as of December 31, 2013.

PORTFOLIO OVERVIEW³

Sector Breakdown



Geographic Breakdown



THE GA SECTORS

Business Services

Disruptive technology-enabled services targeting enterprises in select industry verticals.

Retail & Consumer

Differentiated brands, products and business models that capitalize on global consumer trends.

Financial Services

Asset management, next-generation payments, financial technology, specialty finance and advanced analytics.

Healthcare

Solutions and services that provide improved access to high-quality care at a lower cost.

Internet & Technology

E-commerce and online marketplaces; cloud-based technology; digital media and marketing services.