



# Samuel Lerer

## Principal

**Region:** 1

**Office Location:** New York

Sam Lerer is based in New York and focuses on investments in the firm's Consumer and Technology sectors. He joined General Atlantic in 2013. Prior to joining General Atlantic, he was an Investment Banking Analyst at Evercore Partners in the Telecommunications advisory group based in New York. Mr. Lerer earned a B.S. in Economics from the Wharton School at University of Pennsylvania and a B.S. in Computer Science from the Jerome Fisher Program in Management and Technology at University of Pennsylvania.

### Current Board Affiliations

**Authentic Brands Group**, *Board Observer*

**StockX**, *Board Observer*

### Historical Board Affiliations

**SessionM**, *Board Member*

### Education

**The Wharton School at the University of Pennsylvania**, *B.S., Economics*

**The Jerome Fisher Program in Management and Technology at University of Pennsylvania**, *B.S., Computer Science*