

# Dachen Chu Joins General Atlantic as Senior Advisor

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General Atlantic, a leading global growth equity firm, today announced that Dachen Chu has joined the firm as a Senior Advisor, based in Hong Kong and Beijing. Dr. Chu brings deep operational and strategic expertise in helping to scale global internet businesses.

Dr. Chu received his Ph.D. in Physics from Stanford University. He previously served as a Corporate Advisor and Vice President at ByteDance, where he oversaw strategy and investment. Prior to ByteDance, he served in various leadership roles at internet companies, including Vice President of Sina Group, CEO of Sina MiaoChe, and General Manager of Weibo open platform. Dr. Chu also formerly served as General Manager of Baidu Corporation's contextual ads department.

Bill Ford, Chairman and Chief Executive Officer of General Atlantic, said, "China has emerged as a leading innovation economy, producing globally competitive companies that are at the forefront of the digital revolution. Dachen brings first-hand experience from leadership roles at many of the businesses that have helped to define and transform today's global internet economy. We are honored to welcome him to the team as we continue to focus on supporting our Chinese portfolio."

Dr. Chu continued, "General Atlantic is a longstanding supporter of Chinese entrepreneurship and technological innovation. I look forward to leveraging my experience at leading global internet businesses to support the firm's entrepreneurs and management teams in navigating critical issues of growth."

General Atlantic has invested \$5.8 billion in China since the firm entered the country in 2000. The firm currently has more than 25 portfolio companies in China across three offices in Beijing, Hong Kong and Shanghai.

Eric Zhang, Managing Director and Head of China at General Atlantic, said, "We continue to see significant opportunity across the greater China region as entrepreneurs focus on building disruptive businesses and harnessing digital acceleration across industries. We believe Dachen will lend valuable insight to our team in China."

Drawing from more than 40 years of experience investing in over 400 global growth companies, General Atlantic partners with entrepreneurs and management teams who are building leading, high-growth businesses. The firm has approximately \$53 billion in assets under management. General Atlantic focuses on investments across five sectors, including Consumer, Financial Services, Healthcare, Life Sciences and Technology, with support from the firm's global team of experts.

## About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to build market-leading businesses worldwide. General Atlantic has more than 175 investment professionals based in New York, Amsterdam, Beijing, Greenwich, Hong Kong, Jakarta, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai and Singapore. For more information on General Atlantic, please visit the website: [www.generalatlantic.com](http://www.generalatlantic.com).

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### General Atlantic

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