

# General Atlantic Announces Promotions to Managing Director and Principal

NEW YORK - December 10, 2013

General Atlantic, a leading global growth equity firm, today announced the promotions of Robbert Vorhoff to managing director and Aaron Goldman and Amit Soni to principal. Mr. Vorhoff is based in New York and leads GA's global healthcare sector. Mr. Goldman and Mr. Soni are senior professionals in the firm's New York and Mumbai offices, respectively.

"We are proud to have Robb as a managing director at GA. He is a highly talented professional who leads our investments in the healthcare sector, a dynamic industry in which we see high growth opportunities both here and abroad," said William E. Ford, CEO of General Atlantic. "We are also pleased to promote Aaron Goldman, who has been an important contributor to GA in our financial services sector and Amit Soni, a key member of our India team based in our Mumbai office."

Based in New York, Robbert Vorhoff is head of the firm's global healthcare sector in which GA has invested nearly \$2 billion to date. He currently serves as a member of the Board of Directors of MedExpress, a leading urgent care platform in the U.S., and Align Networks, a leading physical medicine network serving the workers compensation industry. Prior to joining General Atlantic in 2003, Mr. Vorhoff was with Greenhill Capital Partners, the merchant banking division of Greenhill & Co, Inc. He received a B.S. in Commerce with a concentration in Finance from the McIntire School of Commerce at the University of Virginia. While at UVA, Mr. Vorhoff was awarded the William M. Shermet Scholarship by the McIntire faculty on the basis of academic performance, character and leadership.

Aaron Goldman joined GA in 2007 and focuses on investments in the financial services sector. Mr. Goldman is closely involved with General Atlantic's investments in Mu Sigma and Markit and played an active role in the General Atlantic's investments in Sura Asset Management, First Republic Bank, Klarna, Pierpont Securities, Affinion, and Tory Burch. Prior to General Atlantic, Mr. Goldman spent five years with the growth equity arm of Fremont Group in San Francisco, where he made several investments in the Internet, communications and healthcare sectors and served as president and CFO of LPL Technologies. Before joining Fremont Group, he was an analyst in Donaldson, Lufkin and Jenrette's Leveraged Finance Group. Mr. Goldman earned his B.S. in economics with a concentration in finance, magna cum laude, from The Wharton School, University of Pennsylvania and his M.B.A. from Harvard Business School where he graduated with highest distinction and was a Baker Scholar.

Amit Soni joined GA in 2008 and has worked in our New York, London and India offices. He is based in the firm's Mumbai office where he focuses on investments in internet & technology, and IT services sector. Amit is closely involved with General Atlantic's investments in IBS Software and Mu Sigma. He has played an active role in General Atlantic's investments in AND Designs, Kaspersky, MedExpress, Red Ventures, Hexaware and Infotech Enterprises. Prior to General Atlantic, Amit worked at 3i Plc's India office and focused on investments in the automotive, media and oil & gas sectors. Amit has previously worked with the Bill & Melinda Gates Foundation and was instrumental in setting up the largest HIV/AIDS prevention program in India. He has also been a consultant with McKinsey & Company. Amit earned his M.B.A from The Wharton School, University of Pennsylvania and his Bachelors of Technology in Electrical Engineering from Indian Institute of Technology, Delhi.

General Atlantic's global team is dedicated to identifying attractive high growth companies and providing capital and strategic support to build market leaders. GA's team of over 90 investment professionals provides global insight and regional expertise from ten global offices in the U.S., Europe, Asia and Latin America. Founded in 1980, GA manages \$18 billion in capital (comprised of both committed capital and portfolio investments) and invests between \$1 billion and \$2 billion per year in growth companies.

## About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth

companies. GA combines a collaborative global approach, sector specific expertise, long-term investment horizon and a deep understanding of growth drivers to partner with great management and build exceptional businesses worldwide. Established in 1980, GA manages \$18 billion in capital under management (comprised of total committed capital and portfolio investments) and has more than 80 investment professionals based in Greenwich, New York, Palo Alto, São Paulo, Amsterdam, London, Munich, Beijing, Hong Kong, Mumbai and Singapore. For further information and a listing of GA's public and private portfolio companies see [www.generalatlantic.com](http://www.generalatlantic.com).

## **Media Contacts**

### **General Atlantic**

Pat Hedley

+1-203-629-8658

*[phedley@generalatlantic.com](mailto:phedley@generalatlantic.com)*

### **Kekst and Company**

Peter Hill

+1-212-521-4800

*[peter-hill@kekst.com](mailto:peter-hill@kekst.com)*

### **Kekst and Company**

Adam Weiner

+1-212-521-4800

*[adam-weiner@kekst.com](mailto:adam-weiner@kekst.com)*