General Atlantic Featured in Forbes India VC/PE Issue

General Atlantic was featured in Forbes India's August 2, 2019 issue, which profiled the private equity and venture capital firms contributing to India's entrepreneurial and economic development. The article, "Why General Atlantic has an edge over its peers," authored by Pooja Sarkar, highlighted General Atlantic's longstanding focus on partnering with entrepreneurs in India to help build global growth companies.

Sandeep Naik, Managing Director and Head of India & Southeast Asia, and Shantanu Rastogi, Managing Director, discussed General Atlantic's commitment to identifying companies "focused on unsolved Indian problems" through a thematic investing approach. They also highlighted GA's focus on digital transformation, technological disruption and emerging markets consumerism.

SOURCE: Forbes India

Full Article:
http://www.forbesindia.com/article/vc-and-pe-special/why-general-atlantic-has-an-edge-over-its-peers/54511/1