

General Atlantic on German Entrepreneurship at Bits & Pretzels 2019

From Bits & Pretzels 2019 in Munich, Joern Nikolay, Managing Director, Achim Berg, Operating Partner, and Christian Figge, Principal, share their thoughts on the thriving German entrepreneurial ecosystem, digitalization across Europe, and the opportunity for German growth companies to scale globally. Bits & Pretzels is Europe's biggest founders festival.