Kell Reilly Joins General Atlantic as Managing Director

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General Atlantic, a leading global growth equity firm, announced today that Kell Reilly has joined the firm as a Managing Director. Mr. Reilly will focus on investments in the Technology sector, based in Palo Alto. He joins the firm from D1 Capital Partners, a global long/short investment fund, where he served as Co-Head of the Technology, Media & Telecommunications sector.

“Technology and innovation are part of General Atlantic’s DNA,” said Bill Ford, Chief Executive Officer of General Atlantic. “The globalization of entrepreneurship has led to the creation of outstanding technology and technology-enabled businesses around the world. Kell brings a global investing background that will add value to our current portfolio and our sourcing efforts.”

“Technology underpins all of our investing and partnerships across General Atlantic, with more traditional industries experiencing considerable disruption as the paradigm heavily shifts towards digital, mobile, consumer internet, and software. We are continuing to see an acceleration in innovation in the U.S. and globally, resulting in exceptional opportunities to partner with forward-thinking founders and management teams,” said Anton Levy, Managing Director and Global Head of General Atlantic’s Technology sector. “We are thrilled to have Kell on board as we work to accelerate the growth of some of the most exciting global technology companies in the world.”

“Growth investing is my passion, and General Atlantic has a long-term track record of identifying and scaling transformative companies,” said Mr. Reilly. “I look forward to working with the team to partner with promising technology entrepreneurs who are shaping the industries of the future.”

Mr. Reilly has more than a decade of investment experience with global firms, including Dragoneer Investment Group, where he executed investments in companies including Airbnb, Appfolio, Atlassian, Slack, Snapchat, Spotify, and Uber. Mr. Reilly also previously served as an Associate at Pacific Equity Partners, the largest Australasian private equity fund. He started his career at Merrill Lynch Investment Banking and holds an MBA from Stanford Graduate School of Business and a B.Commerce (Hons) from the University of New South Wales.

Drawing from nearly 40 years of experience investing in over 350 global growth companies, General Atlantic partners with entrepreneurs and management teams who are building leading, high-growth businesses. The firm has approximately $35 billion in assets under management. General Atlantic focuses on investments across four sectors, including Consumer, Financial Services, Healthcare, and Technology, with support from the firm’s global team of experts.

About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to build exceptional businesses worldwide. General Atlantic has more than 150 investment professionals based in New York, Amsterdam, Beijing, Greenwich, Hong Kong, Jakarta, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, and Singapore. For more information on General Atlantic, please visit the website: www.generalatlantic.com.

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