

# Luis Cervantes Named to the World Economic Forum's Young Global Leaders Class of 2021

Luis Cervantes, Managing Director and Head of General Atlantic's Mexico City office, was named as part of the World Economic Forum's (WEF) Young Global Leaders Class of 2021. The organization brings together diverse, dynamic and globally representative leaders for a five-year program to help inspire responsible leadership and advocacy for a sustainable future.

Luis helped to open GA's Mexico City office in 2015 and has been instrumental in growing the firm's portfolio in Mexico to over \$1 billion in value. Luis also serves as a member on GA's Global Diversity and Inclusion Council. Outside of GA, Luis serves as a mentor through [Endeavor](#), an organization that increases entrepreneurs' access to talent, capital and markets. He also is a member of the Young Presidents' Organization and a member of the Public Policy & Global Standards Council for the Latin American Private Equity and Venture Capital Association.

The WEF selection committee reviews thousands of publicly nominated candidates and selects between 100-150 new members each year. Since its founding in 2004 by Klaus Schwab, Founder and Executive Chairman of the WEF, the Forum of Young Global Leaders now has over 1,400 members and alumni representing over 120 nationalities. The Young Global Leaders community includes civic and business innovators, entrepreneurs, technology pioneers, educators, activists, artists and journalists.

As a leadership program, the Young Global Leaders build relationships with their peers to develop collaborative projects to tackle the global challenges. Through executive education courses, group expeditions and opportunities to ideas with a diverse and globalized peer set. Following the onset of the COVID-19 pandemic, the Young Global Leaders collaborated to support response and recovery strategies. The group's initiatives include developing COVID-19 microlearning courses and community education, launching digital health advocacy platforms and supporting vaccine and public health efforts.

Candidates must be 38 years old or younger at time of their nomination and have 5-15 years of recognized achievements, leadership and outstanding professional work experience. Business candidates are limited to those who manage a corporation or division and hold one of the following titles (or equivalent): President, chair of the board, chief executive officer, managing director, managing partner or publisher. No candidate can be self-nominated.

For more information on the WEF Young Global Leaders Class of 2021, visit [here](#). Additional information on COVID-19 efforts can be found [here](#).

**SOURCE:** Young Global Leaders

**Full Article:** <https://www.younggloballeaders.org/new-class>