

(English) ProSiebenSat.1 wins General Atlantic as partner for its Commerce unit NuCom Group

(English) Global growth investor General Atlantic to acquire 25.1% of the shares in NuCom Group

The transaction is based on an enterprise value of EUR 1.8 billion

The partnership should accelerate the profitable growth of the Commerce business and drive further expansion

First joint transactions: NuCom Group acquires outstanding minority interests in Verivox, Parship Elite Group, and SilverTours GmbH (billiger-mietwagen.de)

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Media Contacts

(English) ProSiebenSat.1 & NCG - NuCom Group

(English) Stefanie Rupp-Menedetter, Group Spokeswoman

(English) +49 (89) 95 07-2598

(English) Stefanie.Rupp@ProSiebenSat1.com

(English) ProSiebenSat.1 & NCG - NuCom Group

(English) Marcus Prosch, Head of Communication Sales & Digital

(English) +49 (89) 95 07-2598

(English) Marcus.Prosch@prosiebensat1.com

(English) Perfect Game Communications for General Atlantic

(English) Susanne Jahrreiss

(English) +49 (0) 89 30 90 52 950

(English) sja@perfect-game.de

(English) Edelman for General Atlantic

(English) Erin Smith

(English) +1-646-558-2751

(English) media@generalatlantic.com