



Dr. Judson Linville

Senior Advisor

Region: United States

Office Location: New York

Dr. Judson Linville is a Senior Advisor at General Atlantic, bringing more than 30 years of international leadership experience at the intersection of financial services, technology, media, and marketing. Before joining General Atlantic in 2019, Dr. Linville was most recently Chief Executive Officer of Global Cards and Consumer Services at Citigroup, which he joined in 2010. While there, he led the largest global credit card franchise, representing \$13 billion in revenue and 55 million individual and small business customers across 18 countries. He also ran digital, marketing, and data/analytics efforts across all of Citigroup's consumer lines of business. Dr. Linville also served as a member of the Citigroup Operating Committee and the Citi Consumer Management Committee

Prior to Citigroup, Dr. Linville spent more than two decades at American Express, where he held leadership roles including President and CEO of Consumer Services, President of the U.S. Consumer Card Services Group, and President of Corporate Services. While at American Express, he led the Consumer Card, Membership Rewards, and Consumer Travel businesses in the U.S., as well as the Prepaid Card and Travelers Cheques businesses on a global basis, representing over 50% of the company's earnings. He was also a member of the American Express Operating Committee, a six-person senior management team that set the strategic direction for the company alongside the CEO.

Current Board Affiliations

Creative Planning, *Board Member*

Board of Trustees at Lafayette College, *Executive Committee*

Board of Visitors, Duke University's Fuqua School of Business, *Board Member*

Education

Lafayette College, *B.A., Psychology*

Drexel University, *Psy.D., Clinical Psychology*

Community Involvement

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