

Lu Wang

Operating Partner

Region: 1
Office Location: Beijing

Lu Wang is an Operating Partner at General Atlantic, providing strategic counsel to the firm's investment team and portfolio companies with a focus on the internet, e-commerce, digital and technology sectors in China. Before joining General Atlantic in 2019, Lu was Vice President at Baidu, Inc. In this role, he oversaw the company's strategic partnerships, marketing, public relations and government relations functions. Prior to Baidu, Lu was President and Chief Executive Officer at Walmart Global eCommerce in Asia, the company's second-largest global e-commerce market. In this role, Mr. Wang led Walmart's strategic investment in JD.com, acquisition of e-commerce platform Yihaodian and subsequent integration of the two companies. He also previously held executive leadership positions at CBS Interactive and Ziff Davis in Asia.

Current Board Affiliations

Ximalaya, *Board Member*
Ziroom, *Board Member*
15th Beijing Municipal People's Congress, *Deputy*
AiBank, *Board Member*
China Unicom, *Board Member*
Guoguang Electric Limited, *Independent Director*
IQIYI, *Board Member*

Historical Board Affiliations

Baidu Take-Out (Baidu Waimai), *Chairman*

Education

Peking University, *EMBA*