



Luis Cervantes

Principal, Head of Mexico Office

Region: Latin America

Office Location: Mexico City

Luis Cervantes is a Principal and leads General Atlantic's Mexico City office, focusing on the firm's growth investments in Mexico and across Latin America. Prior to joining General Atlantic in 2013, Luis was an Associate at Advent International where he concentrated on investments across sectors in Latin America. Previously, he was an Investment Banking Analyst at UBS in the Latin American group based in Mexico City. Luis also serves as an Adjunct Professor at Universidad Iberoamericana.

Current Board Affiliations

Clip, *Board Member*

Grupo Axo, *Board Member*

Kavak, *Board Member*

Sanfer, *Board Observer*

Grupo Ordás Howden, *Board Member*

Education

Universidad Iberoamericana Ciudad de México, *B.S., Industrial Engineering*

Harvard Business School, *M.B.A.*

Community Involvement

Endeavor Mexico, *Mentor*