



Asel Ashergold

Operating Director

Region: 1

Office Location: New York

Asel Ashergold is an Operating Director and focuses on the Human Capital efforts for the firm's global portfolio companies. Before joining General Atlantic in 2020, Asel was an Engagement Manager at Heidrick & Struggles, where she worked with technology companies on C-level placements. Prior to that, Asel was a Consultant at Hobbs & Towne and an Analyst at Korn Ferry.

Education

Moscow State Institute of International Affairs, *B.A., Political Science*

Pace University, *M.A., Human Resources Management*

Harvard University, *ALM, Psychology (in process)*