



Luis Cervantes

Managing Director, Head of Mexico Office

Region: 1

Office Location: Mexico City

Luis Cervantes is a Managing Director and leads General Atlantic's Mexico City office, focusing on the firm's growth investments in Mexico and across Latin America. Prior to joining General Atlantic in 2013, Luis was an Associate at Advent International where he concentrated on investments across sectors in Latin America. Previously, he was an Investment Banking Analyst at UBS in the Latin American group based in Mexico City. Luis is a Young Global Leader at the World Economic Forum, and is a member of the Young Presidents' Organization. He also formerly served as an Adjunct Professor at Universidad Iberoamericana.

Current Board Affiliations

Clip, Board Member

Crehana, Board Member

Grupo Axo, Board Member

Incode, Board Observer

Justo, Board Member

Kavak, Board Member

Klar, Board Member

Sanfer, Board Observer

Grupo Ordás Howden, Board Member

Mexico Fintech Association, Advisory Board

Education

Universidad Iberoamericana Ciudad de México, B.S., Industrial Engineering

Harvard Business School, M.B.A.

Community Involvement

Endeavor Mexico, Board Member and Mentor