



# Samuel Lerer

## Vice President

**Region:** 1

**Office Location:** New York

Sam Lerer is a Vice President at General Atlantic and focuses on investments in the firm's Consumer sector. Since joining General Atlantic in 2013 through 2018, Sam focused on investments in the firm's Technology sector. Prior to joining General Atlantic, Sam was an Investment Banking Analyst at Evercore Partners in the Telecommunications advisory group based in New York.

### Current Board Affiliations

**Authentic Brands Group**, *Board Observer*

**StockX**, *Board Observer*

### Historical Board Affiliations

**SessionM**, *Board Member*

### Education

**The Wharton School at the University of Pennsylvania**, *B.S., Economics*

**The Jerome Fisher Program in Management and Technology at University of Pennsylvania**, *B.S., Computer Science*