

Sofia Garrido Freyria Vice President

Region: 1 Office Location: Mexico City

Sofia Garrido is a Vice President at General Atlantic and focuses on the firm's investments in Latin America. Before joining General Atlantic in 2017, Sofia was a Principal at ALLVP, a Mexican venture capital fund, where she oversaw the healthcare portfolio. From 2011 to 2013, she was CFO at salaUno, a healthcare start-up. She started her career at Credit Suisse in Equity Research where she covered the construction and infrastructure sectors. She is a Kauffman Fellow at the Center for Venture Education in Palo Alto, California.

Current Board Affiliations

Klar, Board Observer Grupo Axo, Board Member

Education

Instituto Tecnológico Autónomo de México, B.A., Economics