

# General Atlantic Launches “Breakthrough Labs” Podcast Featuring Conversations with Entrepreneurs Driving Progress Around the World

General Atlantic, a leading global growth equity firm, today launched *Breakthrough Labs by General Atlantic*, a podcast that explores the transformative power of entrepreneurship and highlights innovative technologies with the potential to solve some of the most pressing challenges of our time.

Hosted by a rotating set of General Atlantic leaders and featuring guests from the firm’s global network of entrepreneurs and innovators, the inaugural season of *Breakthrough Labs* kicks off with a conversation between Bill Ford, General Atlantic Chairman and CEO, and Tom Vice, CEO of Sierra Space, a leading commercial space company [that raised a \\$1.4 billion Series A funding round co-led by General Atlantic in late 2021](#). The two discuss building a platform in space that has the potential to unlock groundbreaking discoveries and benefit life on Earth.

“Technology and innovation are reshaping the global economy,” said Mr. Ford. “We believe that today’s mission-driven entrepreneurs are at the frontier of driving progress around the world — pioneering fintech and digital health solutions, developing next-generation therapeutics, creating solutions for the energy transition and building tech platforms that change the way businesses run. Helping entrepreneurs build great companies and deliver enduring impact has been our mission for more than four decades, and we are excited to share those stories.”

*Breakthrough Labs* will spotlight entrepreneurs and leaders across General Atlantic’s six investment sectors: Climate, Consumer, Financial Services, Healthcare, Life Sciences and Technology. Additional guests slated for the first season include Mike Pykosz, Co-Founder and CEO of Oak Street Health; Caryn Seidman-Becker, Co-Founder and CEO of CLEAR; Guilherme Benchimol, Founder and Chairman of XP Inc.; among others.

The *Breakthrough Labs* podcast can be found at <https://www.generalatlantic.com/podcast> and on Apple, Spotify, Google and Amazon streaming platforms. Episodes for the first season will be released on alternating Wednesdays through November.

## About General Atlantic

General Atlantic is a leading global growth equity firm with more than four decades of experience providing capital and strategic support for over 445 growth companies throughout its history. Established in 1980 to partner with visionary entrepreneurs and deliver lasting impact, the firm combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to scale innovative businesses around the world. General Atlantic currently has over \$79 billion in assets under management inclusive of all products as of March 31, 2022, and more than 215 investment professionals based in New York, Amsterdam, Beijing, Hong Kong, Jakarta, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, Singapore, Stamford and Tel Aviv. For more information on General Atlantic, please visit the website: [www.generalatlantic.com](http://www.generalatlantic.com).