

# General Atlantic Named to Inc.'s 2023 Founder-Friendly Investors List

Today, Inc. announced that General Atlantic has been named to its fifth annual Founder-Friendly Investors list, which recognizes the top private equity, venture capital and private debt firms committed to partnering with entrepreneurs to accelerate their businesses.

This year, the list recognizes 218 firms that remain actively involved and work closely with the companies that they invest in, which, in turn, has earned them the trust of the entrepreneurs they support to drive growth and innovation. To compile this list, Inc. surveyed entrepreneurs who have sold their businesses to private equity and venture capital firms. These founders responded to a questionnaire about their experiences and provided data on the growth of their companies during these partnerships.

For over 40 years, General Atlantic has remained a dedicated partner to over 500 portfolio company leaders across the US, EMEA, Latin America, India & Southeast Asia and China to provide the capital and operational expertise needed for them to break barriers and drive successful returns.

*General Atlantic submitted an application and paid an application fee to be considered for this list.*

**SOURCE:** Inc.

**Full Article:** <https://www.inc.com/founder-friendly-investors/2023>