

# Judson Linville Joins General Atlantic as Senior Advisor

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General Atlantic, a leading global growth equity firm, announced today that Judson (Jud) Linville has joined the firm as a Senior Advisor. Dr. Linville was most recently Chief Executive Officer of Global Cards and Consumer Services at Citigroup.

Dr. Linville brings more than 30 years of international leadership experience at the intersection of financial services, technology, media, and marketing. He joined Citigroup in 2010, and while there he led the largest global credit card franchise, representing \$13 billion in revenue and 55 million individual and small business customers across 18 countries. He also ran digital, marketing, and data/analytics efforts across all of Citigroup's consumer lines of business. Dr. Linville also served as a member of the Citigroup Operating Committee and the Citi Consumer Management Committee.

Prior to Citigroup, Dr. Linville spent more than two decades at American Express, where he held diverse leadership roles, including President and CEO of Consumer Services, President of the U.S. Consumer Card Services Group, and President of Corporate Services. While at American Express, he led the Consumer Card, Membership Rewards, and Consumer Travel businesses in the U.S., as well as the Prepaid Card and Travelers Cheques businesses on a global basis, representing over 50% of the company's earnings. He was also a member of the American Express Operating Committee, a six-person senior management team that set the strategic direction for the company alongside the CEO.

"Jud's deep expertise and decades-long track record of driving digital and mobile transformation at distinguished organizations will be invaluable to our portfolio and investment teams," said Bill Ford, Chief Executive Officer of General Atlantic. "Jud shares our conviction that the transition to a digital economy is creating compelling investment opportunities, and we look forward to his insights in the years to come."

"I believe General Atlantic has long been ahead of the curve in identifying disruptive technologies that are transforming industries," said Dr. Linville. "I'm energized by the firm's growth equity model and partnership culture, and I look forward to spending time with emerging category leaders who are harnessing technology to drive innovation."

Paul Stamas, Managing Director and Co-Head of Financial Services, and Anton Levy, Managing Director and Global Head of Technology at General Atlantic, added, "Our firm's network of operational executives with significant sector and business model expertise is one of the greatest resources we offer to the entrepreneurs with whom we partner. Jud is a proven and respected leader with a demonstrated ability to help companies successfully navigate growth. We are thrilled to welcome him to General Atlantic as we support dynamic global companies and founders in the age of digitalization."

Dr. Linville serves on the Board of Visitors at Duke University's Fuqua School of Business and on the Executive Committee of the Board of Trustees at Lafayette College. He is an Advisor to Share Our Strength, a nonprofit working to solve problems of hunger and poverty in the U.S. and around the world, and its national campaign No Kid Hungry. Dr. Linville holds a BA in Psychology from Lafayette College and a Psy.D. in Clinical Psychology from Drexel University.

Drawing from nearly 40 years of experience investing in over 350 global growth companies, General Atlantic partners with entrepreneurs and management teams who are building leading, high-growth businesses. The firm has approximately \$35 billion in assets under management. General Atlantic focuses on investments across four sectors, including Consumer, Financial Services, Healthcare, and Technology, with support from the firm's global team of experts.

## **About General Atlantic**

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to build exceptional businesses worldwide. General Atlantic has more than 150 investment professionals based in New York, Amsterdam, Beijing, Greenwich, Hong Kong, Jakarta, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, and Singapore. For more information on General Atlantic, please visit the website: [www.generalatlantic.com](http://www.generalatlantic.com).

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