

Melis Kahya Akar Named to Private Equity International's Women of Influence List

Private Equity International (PEI) named Melis Kahya Akar, Managing Director at General Atlantic and head of the firm's Consumer sector investments across EMEA, to this year's Women of Influence: Private Equity list. With this list, PEI spotlights women whose outstanding achievements, innovation and leadership skills are reshaping the private markets across a broad range of asset classes.

Melis joined General Atlantic's London office in 2015, and the following year she pioneered the consumer EMEA program that focuses on supporting tech-enabled companies address evolving consumer needs. Since being tapped to lead the firm's consumer investments for EMEA and becoming Managing Director in 2019, Melis has led five successful investments, totaling \$1.1B of invested capital, in major brands Gymshark, Depop, Trendyol, Sezane, and Joe & the Juice. Melis' inclusion in this year's Women of Influence list underscores her leadership and entrepreneurial spirit as she continues to shape the private equity space.

SOURCE: Private Equity International

Full Article: <https://www.privateequityinternational.com/download-peis-2022-women-in-private-funds-report/>