

Panorama Education Raises \$60M in Series C Funding Led by General Atlantic to Expand Tools for Educators to Effectively Support Every Student

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[Panorama Education](#), a leading K-12 education software platform, announced today a \$60 million Series C investment led by General Atlantic, a leading global growth equity firm. Existing investors Owl Ventures, Emerson Collective, Uncork Capital, CZI, and Tao Capital Partners also participated. Panorama Education will leverage the funding to support continued product development, further deepen its district partnerships, and augment talent recruitment efforts.

Founded in 2012, Panorama Education's mission is to radically improve education for every student. Educators use Panorama Education's technology platform to understand their students' academic and social-emotional strengths and to identify students in need of additional support. With Panorama, educators can select appropriate interventions and track students' progress. Panorama Education offers a full suite of tools to help districts support the whole child, including research-backed school climate and social-emotional learning surveys, tiered intervention planning, and professional development.

Panorama Education now serves 13 million students in districts of all shapes and sizes. 50+ of the largest 100 districts in the country and state agencies use Panorama Education, including the New York City Department of Education, Clark County School District (Nevada), Dallas ISD (Texas), and the Hawaii Department of Education. One in four American students is enrolled in a district served by Panorama Education today.

"We started Panorama with the belief that student voice matters for building thriving school communities and for improving outcomes for students. Now, we're building Panorama's technology platform to be the core system helping educators drive student success and advance social-emotional learning. We're incredibly proud that more than 1,500 school districts have decided to bring Panorama to their community to better serve every student," said Aaron Feuer, Co-Founder and CEO of Panorama Education.

"With this investment led by General Atlantic, we are excited to grow our team, in Boston and distributed across the U.S., in order to accelerate product development and increase our district partnerships. This investment in Panorama will help deepen the positive impacts we're seeing in school districts, such as improving graduation rates, fewer behavior referrals, more time engaged in learning, and stronger supportive relationships with adults and peers."

Tanzeen Syed, Managing Director at General Atlantic, continued, "We are proud to back Panorama in its mission to improve holistic student outcomes. General Atlantic has long believed in the transformative power of technology within the education sector, and we view Panorama as a leader in building a differentiated digital platform to advance critical learning and development initiatives at schools across the U.S. We look forward to partnering with Aaron and the team to extend Panorama's footprint and impact."

As part of this funding round, Tanzeen Syed will join the Panorama Education board of directors.

About Panorama Education

Panorama Education is trusted by K-12 schools and districts to collect and analyze data about social-emotional learning, school climate, family engagement, and more. With research-backed surveys and a leading technology platform, Panorama helps educators act on data to radically improve outcomes for every student. Panorama supports 13 million students in 23,000 schools and 1,500 districts across 50 states, including those in the New York City Department of Education, Dallas Independent School District, Seattle Public Schools, and San Francisco Unified School District. To learn more about Panorama Education, visit www.panoramaed.com.

About General Atlantic

General Atlantic is a leading global growth equity firm with more than four decades of experience providing capital and strategic support for over 400 growth companies throughout its history. Established in 1980 to partner with visionary entrepreneurs and deliver lasting impact, the firm combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to scale innovative businesses around the world. General Atlantic currently has over \$65 billion in assets under management for its growth equity mandate as of March 31, 2021 and more than 175 investment professionals based in New York, Amsterdam, Beijing, Hong Kong, Jakarta, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, Singapore and Stamford. For more information on General Atlantic, please visit the website: www.generalatlantic.com.

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