



James Chiu

Senior Advisor

Region: 1

Office Location:

James Chiu is a Senior Advisor at General Atlantic, providing strategic counsel and support for the firm's investments and portfolio companies in the Consumer sector across China and the greater region. Most recently, James served as the Vice President and Managing Director of General Mills China, where he worked to strengthen the brand and enable digital transformation to drive growth. Prior to his time at General Mills, James served in key leadership roles at Abbott Nutrition, Royal Friesland, Nestle and Mead Johnson.

Education

Fu-Jen University, *B.A., Food Science and Nutrition*

Columbia University, *Master of Health Policy and Management, Master of Science in Human Nutrition*