



# Jennifer Barsky

## Vice President

**Region:** 1

**Office Location:** New York

Jennifer Barsky is a Vice President at General Atlantic and focuses on investments in the firm's Consumer sector. Before joining General Atlantic in 2021, Jennifer was a Vice President at North Castle Partners. Jennifer started her career in the Consumer Retail Group at Goldman Sachs.

### **Education**

**Cornell University, B.S., *Policy Analysis & Management***