



Kevin Karande

Director

Region: 1

Office Location: New York

Kevin Karande is a Director at General Atlantic in the Growth Acceleration group, focused on investment diligence and value creation initiatives centered on digital marketing. Before joining General Atlantic in 2022, Kevin was an Engagement Manager at McKinsey & Company, where he served technology, consumer, and financial services clients on their full marketing agenda. Prior to that, Kevin was a Senior Manager at Expedia Group and led strategic projects pertaining to marketing and sales operations.

Education

Kellogg School of Management at Northwestern University, *M.B.A.*
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