



Luiz Ribeiro

Managing Director, Co-Head of Brazil Office

Office Location: São Paulo

Luiz Ribeiro is a Managing Director and Co-Head of General Atlantic's Brazil Office. He also focuses on the firm's investment activity in Colombia. Before joining General Atlantic in 2016, Luiz worked as a Director at Advent International where he concentrated on the financial services and healthcare sectors while based in the São Paulo and Bogota offices. During his time at Advent, he served on the boards of a number of investments, and served as Interim CFO of Atmosfera.

Current Board Affiliations

Bold, Board Member

dLocal, Board Member

Fluency Academy, Board Member

Wellhub, Board Observer

LiveMode, Board Member

Locaweb, Board Member

Neon, Board Member

Pague Menos, Board Member

QI Tech, Board Member

QuintoAndar, Board Member

Education

Fundação Getulio Vargas, B.A., Business Administration

Harvard Business School, P.L.D.

Community Involvement

Vetor Brasil, Co-Founder and Audit Committee Member