



# Martín Escobari

## Co-President, Managing Director, Head of Latin America

**Region:** 1

**Office Location:** New York, São Paulo

Martín Escobari is Co-President, Managing Director and Head of General Atlantic's business in Latin America. Martín is Chairman of the firm's Investment Committee and also serves on the Management and Portfolio Committees.

Before joining General Atlantic in 2012, Martín was a Managing Director at Advent International where he focused on the financial services sector. Prior to that, he was Co-Founder and CFO of Submarino.com, a leading Brazilian online retailer that went public on the Bovespa and was sold to Lojas Americanas in 2006. Martín started his career as a management consultant at The Boston Consulting Group.

### Current Board Affiliations

**Arco**, Board Member

**Grupo Axo**, Board Member

**Pague Menos**, Board Member

**Sanfer**, Board Member

**XP Investimentos**, Board Member

### Historical Board Affiliations

**Aceco TI**, Board Member

**Linx**, Board Member

**Smiles**, Board Member

**Sura Asset Management**, Board Member

### Education

**Harvard College**, B.A., Economics

**Harvard Business School**, M.B.A.

## **Community Involvement**

**Endeavor**, *Mentor*

**Lincoln Center**, *Board Member*

**Primeira Chance**, *Board Member*

**The Rockefeller Center for Latin American Studies at Harvard**, *Advisory Group Member*