



Ruchi Seth

Vice President

Office Location: Mumbai

Ruchi Seth is a Vice President at General Atlantic and focuses on the firm's investments across India & South East Asia. Before joining General Atlantic in 2021, Ruchi was an Investment Professional at L Catterton in Mumbai. Prior to that, she was at Avendus Capital, an India headquartered investment bank.

Current Board Affiliations

House of Anita Dongre, *Board Member*
Ujala Cygnus, *Board Member*

Education

Indian Institute of Management, *MBA, Finance*
Jawaharlal Nehru University, *M.A., Economics*
Lady Shri Ram College, *B.A., Economics*