



# Ruchi Seth

## Vice President

**Region:** 1

**Office Location:** Mumbai

Ruchi Seth is a Vice President at General Atlantic and focuses on the firm's investments across India & South East Asia. Before joining General Atlantic in 2021, Ruchi was an Investment Professional at L Catterton in Mumbai. Prior to that, she was at Avendus Capital, an India headquartered investment bank.

### Current Board Affiliations

**House of Anita Dongre**, *Board Member*

**Ujala Cygnus**, *Board Member*

### Education

**Indian Institute of Management**, *MBA, Finance*

**Jawaharlal Nehru University**, *M.A., Economics*

**Lady Shri Ram College**, *B.A., Economics*