



Samantha Smith

Principal

Region: 1

Office Location: New York

Samantha Smith is a Principal at General Atlantic and provides strategic support and advice to the firm's portfolio companies with a focus on talent and human capital. Before joining General Atlantic in 2023, Samantha was a Managing Director at The Miles Group and partnered with companies to support them in succession planning, leadership coaching, executive assessments, board effectiveness and team effectiveness. Prior to that, she was a Principal at Heidrick & Struggles and focused on executive recruiting across industries.

Education

Colby College, *B.A., English*

Columbia Business School, *MBA*