



# Seckin Ozdamar

## Principal

**Region:** 1

**Office Location:** New York

Seckin Ozdamar is a Principal in General Atlantic's Growth Acceleration Group. Seckin works closely with portfolio company executive teams to partner on key digital marketing impact levers. Before joining General Atlantic in 2020, Seckin worked at McKinsey & Company where he served clients in the Technology, Telecom, E-commerce, Media, and Retail sectors as a member of the Marketing and Sales practice with a specialization in digital marketing. Prior to that, he held roles ranging from sales to product line management to engineering in software and hardware companies.

### Education

**Middle East Technical University, B.S., Electrical Engineering**

**Stanford University, M.S., Electrical Engineering**

**The Wharton School at the University of Pennsylvania, M.B.A.**

### Community Involvement

**Stanford University - NYC Chapter, Volunteer**